

LLANTWIT MAJOR TOWN COUNCIL

**REPORT OF TOWN STUDY STEERING GROUP MEETING HELD AT 7.00PM, ON TUESDAY, 6th.
MAY, 2014, AT THE COUNCIL CHAMBER, OLD SCHOOL, WINE STREET, LLANTWIT MAJOR.**

Present;	Councillor	Mr. M. Mason. (Deputy Chairman)
	Councillors	Mrs. S. Geary. Mr. G. Ingram. Mr. J. Evans. Mrs. P. Lancaster. Mr. M Marsh. Mrs. S. Hanks. Mr. G. John.
	Mrs. T. Benfield.	Llanilltud Fawr in Flower.
	Mrs. H. March.	Llantwit Major History Society.
	Mr S Segal.	Llantwit Major Chamber of Trade.
	Mr. J. Durrant.	Bethel Baptist Church.
	Mari-Wyn Elias-Jones.	Creative Rural Communities.

Apologies were tendered on behalf of;

Councillor. Mr. K Geary. Prior engagement.
Councillor. Mr. E. Hacker. Prior engagement.
Councillor. Mr. E. Williams. Prior engagement.
Councillor. Mr. R Jenkins. Prior engagement.
Councillor Mr D Foster. Prior engagement.
Councillor Mrs A Knight. Holiday.
Mr I Hunt. Prior engagement
P.C. C Malone. Prior engagement.

Declaration of Interest Forms.
There were no declaration of Interest Forms.

Report of meeting held on 9th. July, 2013.

Committee members had previously been circulated with a copy of the Report of the Town Study meeting held on 9th. July, 2013, which had been ratified at the Full Town Council meeting of 25th July, 2013. Noted.

To receive representative from Vale of Glamorgan Council on an update on the Creative Rural Communities Project, “Destination Management for your Town”.

Councillor M. Mason welcomed Mari-Wyn Elias-Jones from the Vale of Glamorgan Council to the meeting and asked her to address the members.

Mari-Wyn Elias-Jones stated that a Survey has been undertaken since January with the Town Council, local traders, Llantwit Major Residents and visitors to the Town looking into gaining feedback from all these groups as to their views of Llantwit Major town. The survey included input from a representative from ‘Actions from Market Town’.

She stated that all data collected is in the process of being collated and she will report back the results of this survey at a Meeting to be held at Llantonian Hall on 27th May 2014 at 6.00pm.

She emphasised that the budget available from the ‘Destination Management for your Town’ must be spent by the end of 2014.

To receive update by Vales Town Centres Development Officer of work being undertaken in Llantwit Major.

Mari-Wyn Elias-Jones addressed the Meeting of her new role within the Vale of Glamorgan Council as Developer Officer for Towns in the Vale. Her responsibilities are to be the central point of contact within the Vale for town development projects incorporating Penarth, Barry, Cowbridge and Llantwit Major.

Discussion then followed regarding the budgets available for town development projects. Mari-Wyn confirmed that £20,000 was the amount available under the ‘Destination Management for your Town’ project. She stated there is only a small budget under her new role and budgets over the next 5 years would have to incorporate external funding and sponsorship schemes of which she is more than willing to assist with.

Mr S Segal addressed members of his concerns, as a local trader that the ‘Destination Management for town’ and ‘Town Centre Framework’ projects have not provided traders with a strategic vision for the future. He stated there needs to be a date when decisions are taken and money spent in order for these projects to have credibility and support of the traders.

Discussion by members then reverted to the Feedback on the Signage Report undertaken, welcoming people to Llantwit Major, and displaying all points of interest within the town. All members agreed there is a lack of tourist signage within the town. Mari-Wyn stated that the Vale of Glamorgan Council Highways Department had undertaken an Audit on additional signs within the town and determined some of the sign suggestions would be beyond the Highways Departments scope. All members agreed the Signs need to follow a theme/ an appropriate branding reflecting Llantwit Major. Councillor Mrs P Lancaster stated the Events Committee had developed an excellent Logo depicting the Celtic Cross within the Town Hall. She will bring a long a copy of this to the next meeting. Mari-Wyn agreed to look into and report back on the progress of the Glamorgan Heritage Coast rebranding. She stated that Logos for

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Llantwit Major could be used on benches and shop window fronts to depict what Llantwit Major Town has to offer.

Discussion then reverted to Llantwit Major Chamber of Trade. Councillor M Mason stated to members that the Town needs a strong Chamber of Trade and the group have had difficulty moving forward this year. Mari-Wyn stated that a strong Chamber of Trade/ or Traders Group would make a more powerful force when moving forward on town development projects. Mr S Segal advised Members that the proposed Sainsbury's development had had a positive effect on Traders. Traders were coming together to discuss this matter as a working group and he hoped this would continue to further evolve.

Mari-Wyn concluded by stating that she hoped Traders would be encouraged to attend the meeting on the 27th May 2014. E Mails/ possible Flyers would be sent to all Traders.

RECOMMENDED: Mari-Wyn to obtain a copy of the Highway Department findings report.

Update regarding Poles and Wires.

Councillor Mr. G. Ingram informed members that it had proved difficult to find out who has ownership of the poles/wires/lamps within the old part of Town. Some were owned by Western Power, others owned by British Telecom. He stated that he had been advised by Western Power that only 3% of their overall wiring is underground and due to the winter storms this sort of project would not be part of their future development plans.

Councillor G Ingram stated it would be virtually impossible to get all parties together and this being without even considering the man power and cost involved in this project. He proposed to put this Project on hold.

RECOMMENDED: All members agreed the update of poles and wires in Llantwit Major old town be put on hold.

Date of Next Meeting.

The next meeting will be held at 7.00pm. Tuesday, 8th July, 2014 in the Council Chambers, Old School, Wine Street, Llantwit Major.